



RASI ELECTRODES LTD



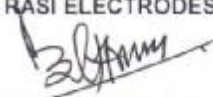
RASI ELECTRODES LIMITED

FAMILIARISATION PROGRAMME FOR INDEPENDENT DIRECTORS CONDUCTED ON 30TH MAY 2015

The Managing Director briefed the Directors in detail on the following aspects:

- i. The general history of the Company right from its inception and the promoters.
- ii. The nature of welding electrodes business in which the Company is presently engaged.
- iii. The business model and business strategies of the company.
- iv. Engineering industry scenario in the country and its impact on the welding electrodes products.
- v. Competition in the business and competitors to the company and its strategy to beat competition.
- vi. Customer segments (industrial OE and retail), customer profile and policy of the Company towards various segments of customers.
- vii. Dealers and vendors supporting the company and the operational infrastructure put in place and nurtured by the company.
- viii. Financial metrics relating to various welding electrode product segment.
- ix. International business scenario so far as welding electrodes product is concerned, currency rates and its impact on the price and profitability of the company.
- x. Current state of the economy and its impact on the company and its business.
- xi. Role of Directors, Independent Directors and guidance expected from them.

For RASI ELECTRODES LIMITED


B POPATLAL KOTHARI
MANAGING DIRECTOR

CHENNAI
DATED: 30TH MAY 2015



Manufacturers & Marketers of Welding Electrodes and Consumables

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